



ALEJANDRA BAUSÁ

FULL-STACK WEB
DEVELOPER
JOURNALIST
COMMUNITY MANAGER
WEB ANALYST

CONTACT

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SOCIAL MEDIA

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LANGUAGES

SPANISH/CATALAN NATIVE
LANGUAGES
ENGLISH - ADVANCED C1.1
GERMAN - BASIC



PROFILE

I am an experienced full-stack web developer, journalist and social media manager. My speciality is communicating and helping customers meet their necessities.

EXPERIENCE

WEB & CONTENT RESPONSIBLE

CAMPUS SERVICES | JANUARY 19 - CURRENT
UNIVERSITAT OBERTA DE CATALUNYA

DIRECTOR'S ASSISTANT

AREA OF INTERNATIONAL RELATIONS | JUNE 16 - JAN. 19
UNIVERSITAT AUTÒNOMA DE BARCELONA

FREELANCE WEB DEVELOPER

2014 - CURRENT

- Communication plan according to client's needs

CUSTOMER SERVICE and COMMUNITY MANAGER

E-NASCENT SL (MEPAS STORES) | OCT 2013 - JUNE 2016

ENGLISH TEACHER AND ACTIVITY MONITOR

EIX ESTELS SL | JUNE 2013 - OCT 2013

WEB TRANSLATOR AND AU-PAIR

GARRY OWEN SCHOOL (IRELAND) | SET 2012 - JUNE 2013

NEWS INTERNSHIP (TELENOTÍCIES MIGDIA)

TVE | JAN 2012 - JUNE 2012

EDUCATION

FULL-STACK WEBDEV BOOTCAMP

IRONHACK | 2019

MASTERS DEGREE IN MULTIMEDIA APPLICATIONS

UNIVERSITAT OBERTA DE CATALUNYA | 2018

POST-GRADUATE COURSE "WEB DESIGN FOR EVERYONE"

UNIVERSITY OF MICHIGAN ONLINE | 2014

BACHELOR DEGREE IN JOURNALISM AND ONLINE COMMUNICATION

UNIVERSITAT AUTÒNOMA DE BARCELONA | ENDED 2012

SKILLS

- SEO, SEM and Google Analytics
- Social media strategy (Hootsuite, MailChimp)
- Web content development
- UX and layout: responsive and accessible design (JustInMind)
- HTML5, CSS3 and JavaScript
- JSON, jQuery and AJAX
- Preprocessors (SASS, nodeJS)
- Bootstrap 4 framework
- ReactJs development
- Back-end with Express and MongoDB (Mongoose)
- Corporate blogging
- Photo, Video and Sound editing (Adobe Premiere)
- Graphic design (Adobe InDesign)
- Communication skills in english (both spoken and written)
- Responsible, punctual and adaptable